“Bridging the Internet of People, Data, and Things”

The International Conference on Information Systems (ICIS) is the premier international conference in the information systems field. It attracts up to 1500 academics from around the world who come to talk about their teaching and share their cutting edge research. Sponsorship of ICIS is an opportunity to showcase your institution and its products before the educators/influences of future IT professional. Please join the many sponsors of previous ICIS conferences who have benefited from this opportunity. We look forward to seeing you at ICIS 2018 in San Francisco!

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ICIS Corporate Sponsorship Opportunities

Emerald Sponsor, starting from $50,000

- Exclusive single sponsor in market segment
- Registrations - 10
- Exhibit Booths – Two Doubles
- Ad with logo and link on conference website landing page
- Separate recognition as Emerald Sponsor on conference website
- Logo and Link on Conference Website Sponsors page
- Logo on Attendee Badges
- Logo on Conference Signs
- Marketing collateral given to each attendee at registration desk
- Marketing opportunity at registration (sponsor’s choice)
- Invitation to Private AIS VIP Reception
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot (one-day or two half-day sessions)
- Highest app visibility (equivalent of Emerald App Sponsorship)

Platinum Sponsor, starting from $30,000

- Registrations – 8
- Exhibit Booths – One Double
- As with Logo and Link on conference website landing page
- Separate recognition as Platinum Sponsor on conference website
- Logo and Link on Conference Website Sponsors page
- Logo on Attendee Badges
- Logo on Conference Signs
- Marketing collateral given to each attendee at registration
- Invitation to Private AIS VIP Reception
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot (one-day or two half-day sessions)
- High app visibility (equivalent of platinum app sponsorship)
Gold Sponsor, starting from $20,000

• Registrations - 6
• Exhibit Booths – One Double
• Ad with Logo and Link on conference website program page
• Separate recognition as Gold Sponsor on conference website
• Logo and Link on Conference Website Sponsors page
• Logo on Attendee Badges
• Logo on Conference Signs
• Marketing collateral available for pick up by attendees in common area; poster stand or special table
• Invitation to Private AIS VIP Reception
• Recognition in Conference Proceedings
• Good app visibility (equivalent of gold app sponsorship)

Silver Sponsor, starting from $10,000

• Registrations - 4
• Exhibit Booths – One Single
• Separate recognition as Silver Sponsor on conference website
• Logo and Link on Conference Website Sponsors page
• Logo on Attendee Badges
• Logo on Conference Signs
• Marketing collateral available for pick up by attendees in common area; poster stand or special table
• Invitation to Private AIS VIP Reception
• Recognition in Conference Proceedings

Bronze Sponsor, starting from $5,000

• Registrations - 2
• Separate recognition as Bronze Sponsor on conference website
• Logo and Link on Conference Website Sponsors page
• Logo on Attendee Badges
• Logo on Conference Signs
• Invitation to Private AIS VIP Reception
• Recognition in Conference Proceedings

ICIS Academic Sponsorship Opportunities (exclusive to university sponsors)

Gold Academic Sponsors - $10,000

• Registrations - 6
• Exhibit booths – 1
• Separate recognition as a Gold Academic Sponsor
• Logo and Link on conference Website sponsors page
• Logo on Conference Signs
• Invitation to Private AIS VIP Reception
• Recognition in Conference Proceedings
• Highest app visibility equivalent of emerald app sponsorship
Silver Academic Sponsors - $5,000

- Registrations – 4
- Exhibit booth – shared with other Silver Academic Sponsors
- Separate recognition as a Silver Academic Sponsor
- Logo and Link on Conference Website Sponsors Page
- Logo on Conference Signs
- Invitation to Private AIS VIP Reception
- Recognition in Conference Proceedings

Bronze Academic Sponsors - $3,000

- Registrations – 2
- Separate recognition as a Gold Academic Sponsor
- Logo and Link on ICIS Website sponsors page
- Logo on Conference Signs
- Recognition in Conference Proceedings
- Invitation to Private AIS VIP Reception

Other ICIS Sponsorship Opportunities

Name tag Lanyard Advertiser (Exclusive) - $3,000

- Company logo on lanyard

Conference Bag (Exclusive) - $5,000

- Company logo on on the conference bag

ICIS Advertising and Exhibitor Opportunities

Advertisements on ICIS Website

On ICIS landing page:
- $10,000 Ad with logo and link (2 available)
- $5,000 Logo and link (4 available)

On ICIS program page:
- $5,000 Ad with logo and link (2 available)
- $2,500 Logo and link (4 available)

On other pages:
- $2,000 Ad with logo and link
- $1,000 Logo and link

*Note: The Program Guide will be available online for printing by attendees and in an electronic version in the conference app.
Exhibitor Opportunity- $5,500 (Double), $3,500 (Single)

- 10’ x 10’ Exhibit Booth
- 8’ background drape and 3’ side drape
- (1) 8’ x 3’ skirted table
- (2) side chairs
- (1) wastebasket
- (1) 7” x 44” identification sign
- A complimentary exhibitor conference registration (includes access to the exhibit hall, evening events, and meals)
- Additional exhibitor registrations are available for $250 each.
- Listing as an exhibitor on the conference website with logo & hyperlink.
- An invitation to the private AIS VIP Reception.
- Opportunity to participate in two pre-conference e-mails promoting the conference exhibitors.

ICIS 2018 App sponsorship

Emerald App Sponsorship - $10,000

- Registrations - 3
- Customized app presence- anywhere & everywhere visibility
- Splash page
- Interactive maps, beacons, banner ads, social wall, and push notifications
- Sponsored listings
- Maps, Highlighted exhibitors (if applicable)

Platinum App sponsorship - $7,000

- Registrations - 2
- Two of these- Interactive maps, beacons, banner ads, social wall, and push notifications
- Sponsored listings
- Maps, Highlighted exhibitors (if applicable)

Gold App sponsorship - $3,000

- Registrations - 1
- One of these- Interactive maps, beacons, banner ads, and push notifications
- Sponsored listings
- Maps, Highlighted exhibitors (if applicable)

Information also available on: http://icis2018.aisnet.org/
Follow the link to ‘Sponsors & Exhibitors’
ICIS 2018 Sponsorship Agreement

For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact: sponsorship@aisnet.org

Company/University Information
Company/University: ____________________________________________________________
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Country:______________________________      Zip/ Postal Code: ______________________
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(Make checks payable to “Association for Information Systems”)
☐ Credit Card
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Authorizing Amount $ ____________________________________________________________
Credit Card Number: ____________________________________________________________
Expiration Date: ________________________________________________________________
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Sponsorship Terms
Other than the sponsorship fee herein, ICIS 2018 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by ICIS 2018 constitutes a contract irrespective of conference venue. In the event ICIS 2018 cancels the conference for any reason, a full refund will be issued, or at the company's option, this sponsorship fee may be transferred to another event.

Name (please print): _____________________________________________________________
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Thank you for your support of ICIS and the AIS mission!